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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196497
Party	Defendant A.V. Denim, Inc.
Correspondence Address	JOSEPH T. NABOR FITCH, EVEN, TABIN & FLANNERY 120 S LASALLE STREET, SUITE 1600 CHICAGO, IL 60603-3590 UNITED STATES trademark@fitcheven.com
Submission	Withdrawal Of Application
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Date	08/02/2011
Attachments	Express Abandonment_1.PDF (2 pages)(49956 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Levi Strauss & Co.

Opposer,

v.

A.V. Denim, Inc.

Applicant.

Opposition No. 91196497

App. Serial No. 77/665,211

**EXPRESS ABANDONMENT OF APPLICATION WITH PREJUDICE AND WITH
OPPOSER'S CONSENT**

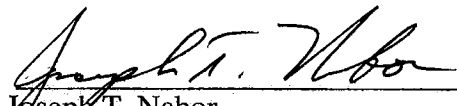
Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1451
Alexandria, VA 22313-1451

Applicant A.V. Denim, Inc., by and through its counsel below, hereby expressly abandons
U.S. Application Serial No. 77/665,211, with prejudice, and with the consent of Opposer Levi
Strauss & Co.

Respectfully submitted,

Dated: August 2, 2011

By:

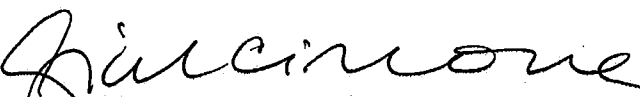

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Opposer expressly consents to the express abandonment of U.S. Application Serial

No. 77/665,211 with prejudice.

Dated: August 1, 2011

By: 

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